
Norway gets third mobile broadband network

- One of the largest contracts in the Nordics
- Operator Mobile Norway chose Ericsson as sole supplier
- Ericsson gaining market share in the Nordics

The new operator Mobile Norway aims to provide 75% of the population with one of the world's most effective and modern 3G networks. More than 4.8 million people live in Norway, which covers more area than Germany.

Mikael Bäckström, President of Ericsson (NASDAQ:ERIC) Baltic and Nordics, says: "Norwegians will now get access to advanced mobile broadband services. Quality of life and work efficiency will increase with this service."

Mobile Norway is owned jointly by Network Norway and Tele2.

Arild Hustad, CEO, Network Norway, says: "It has been a tough selection process since the choice of system and equipment partner is crucial to meet the expectations we have for this network. For this reason, Ericsson was the clear partner of choice, since they met all of our terms of quality, functionality and implementation capability."

Haakon Dyrnes, CEO, Tele2 says: "Everything is ready for an extensive roll-out of the third mobile network with nation wide coverage which will improve competition and extend the consumer's choice."

NOTES TO EDITORS:

Network Norway

<http://www.networknorway.no/>

Tele2

<http://www.tele2.no/>

Photo of Mikael Bäckström

www.ericsson.com/ericsson/press/photos/index.shtml

Latest news in the Nordics



PRESS RELEASE
December 21, 2009

http://www.ericsson.com/article/091214_lte_20091214073122

White paper

www.ericsson.com/technology/whitepapers/index.shtml

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 1 billion subscribers and has a leading position in managed services. The company's portfolio comprises of mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of "to be the prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 75,000 employees generated revenue of SEK 209 billion (USD 32.2 billion) in 2008. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.

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